

Cleankeys keyboards in use at a pharmacy



The pharmacy at the Elsterpark Centre in Plauen is one of the best-known in the region. Mr Ikels, the owner of the pharmacy, not only places great importance on providing professional advice, but also on having a hygienic, visual appearance for his business equipment. He decided to use Cleankeys keyboards as part of his new IT equipment.

The sales team uses the keyboards on the front desks in order to process all the enquiries from customers by using a merchandise management and information system. Mr Ikels gave us the opportunity to talk to him about his decision to opt for Cleankeys keyboards.

Why are you using Cleankeys keyboards?

My supplier recommended the keyboard and once I'd seen it for myself, I was immediately impressed by the cool design. The keyboard's style matches mine in the pharmacy. The glass surface and the white frame perfectly fit in with the interior decorations. Then there's the additional fact that it's easy to clean the keyboard with its flat glass surface. It's simple to use and it's attractive. In my opinion, its design exudes a certain degree of intrinsic value and that's what I'd like to communicate to people in my pharmacy.

How did you become aware of our company?

My IT supplier recommended your product. I've been working with this company for years and put my faith in its opinion.

How often do you use the product?

The keyboards are in use as the counter keyboards in my sales areas. My employees and I use them every day. Following a familiarisation period at the start, I'd say that the CK3-15 is better and faster than the long-stroke keyboards that I used in the past – at least, that's my personal opinion.

Has the keyboard introduced any value added for you?

In addition to the points that I've already mentioned, I particularly like the integrated track pad or the touch-pad function. I especially like the fact that you can convert the Cleankeys into a fully functional touch-pad at the press of a button. Then there's the fact that my customers have also often asked where they can purchase these kinds of keyboards because of their design.

How do you clean the keyboards?

The keyboards in my pharmacy are cleaned twice a day – we wipe them with a cleaning tissue. The glass surface of the Cleankeys units makes this much easier and much quicker.

Would you recommend the product to others?

I'm very happy with the Cleankeys keyboards and can recommend them to others with a clear conscience.



Customer: Klaus Ikels pharmacy at the Elsterpark, Plauen/Germany
 Sector: pharmacy
 Product: capacitive keyboard with glass surface
 Use: to enter customer data and provide information about prescriptions
 Field of use: counter keyboard for the employee's daily business tasks

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